

STARTUP RESOURCE

Startup Funding Readiness Checklist

What investors and lenders ask for before writing a cheque — prepare these so you walk into the conversation ready.

For any funding conversation

- Pitch deck: problem, solution, market size, traction, team and ask
- Financial projections for the next 3–5 years
- Capitalization (cap) table, current and post-money
- Company registration and compliance documents in order

Additional, for debt funding

- CMA (Credit Monitoring Arrangement) report
- Bank statements and audited financial statements

Additional, for equity funding

- List of existing investors and their holding
- Use-of-funds breakdown for the round